

## Media Advisory

### Hackster.io to Exhibit at Arm TechCon

**Event:** Arm TechCon

**Dates:** Oct 15-18, 2018

**Hackster.io:** Booth #1122

**Event presence details:**

Attendees at this year's Arm TechCon need to look no further than the giant LED dragonfly wings to check out one of Hackster.io's most successful projects. Hackster.io, the project-based online community for anyone who wants to learn about programming and building hardware, will be at booth #1122 to discuss its unique community and showcase its versatile business offerings that support Arm solutions.

Learn how to reach Hackster.io's community of design engineers and knowledgeable technical decision makers to promote your company's products through the use of informative webinars, contests and more. Particularly curious onlookers can even learn how to make the dragonfly, and later take flight on projects of their own, using the step-by-step instructions available on Hackster.io.

Hackster.io is a project-based online community for anyone who wants to learn about programming and building hardware, regardless of whether or not they have engineering or design experience. One of the world's fastest growing communities, celebrating 600,000 members this month, the site also hosts in-person workshops and meetups to help individual stake their hardware ideas to the next level.

**Photo caption:**

*Recently Jessica Tangeman with Hackster.io discussed designing with Arm solutions to groups of local innovators during a five-city roadshow across Asia for the Arm Asia Tour.*

**Useful links:**

Visit: <https://www.hackster.io/business>

Link to event: <https://www.armtechcon.com/index.html>

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From idea to design and from prototype to production, Avnet supports customers at each stage of a product's lifecycle. A comprehensive portfolio of design and supply chain services makes Avnet the go-to guide for innovators who set the pace for technological change. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at [www.avnet.com](http://www.avnet.com).

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